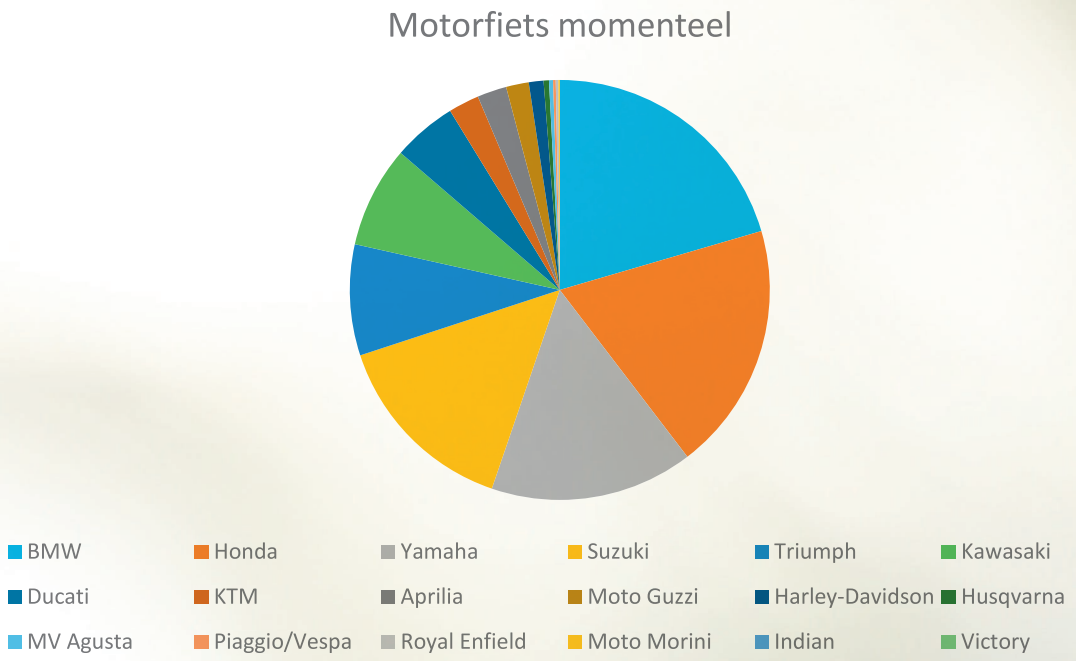
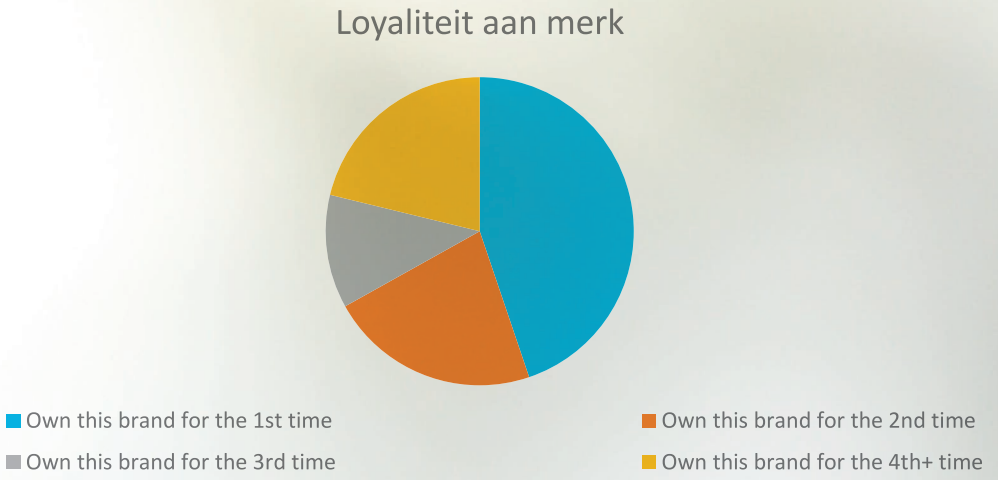
Motorfiets momenteel

BMW	19,9
Honda	18,6
Yamaha	15,2
Suzuki	14,3
Triumph	8,3
Kawasaki	7,6
Ducati	4,8
KTM	2,3
Aprilia	2,2
Moto Guzzi	1,7
Harley-Davidson	1,1
Husqvarna	0,4
MV Agusta	0,3
Piaggio/Vespa	0,2
Royal Enfield	0,2
Moto Morini	0,1
Indian	0,0
Victory	0,0

Loyaliteit aan merk

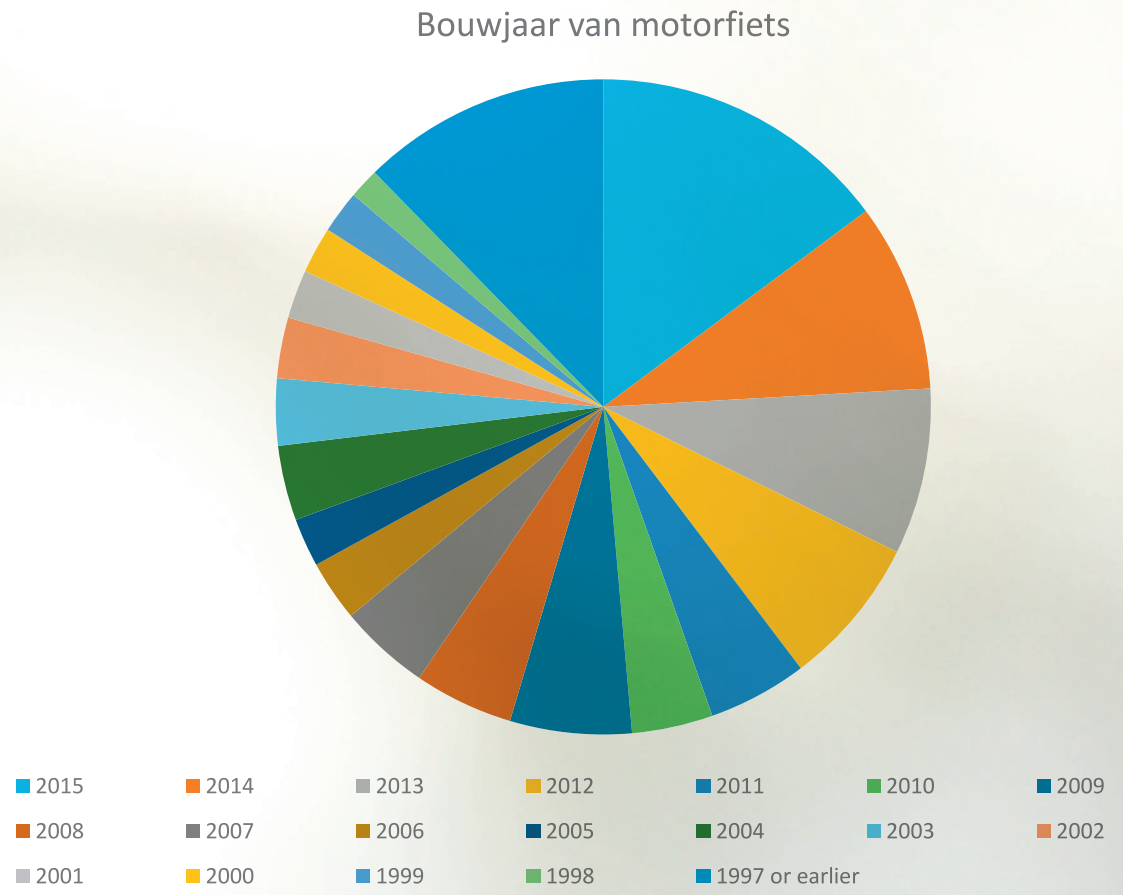
Own this brand for the 1st time	44,8
Own this brand for the 2nd time	22,1
Own this brand for the 3rd time	11,9
Own this brand for the 4th+ time	21,2
Gemiddeld	2,7





Bouwjaar van motorfiets

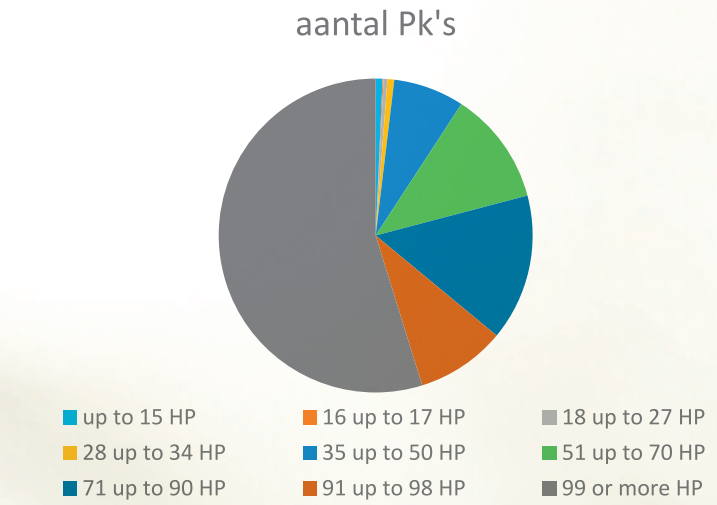
2016	-
2015	14,8
2014	9,3
2013	8,2
2012	7,4
2011	4,9
2010	4,0
2009	6,0
2008	4,9
2007	4,5
2006	3,0
2005	2,4
2004	3,7
2003	3,3
2002	3,0
2001	2,4
2000	2,3
1999	2,1
1998	1,5
1997 or earlier	12,3
Gemiddeld bouwjaar motorfiets	2007,1

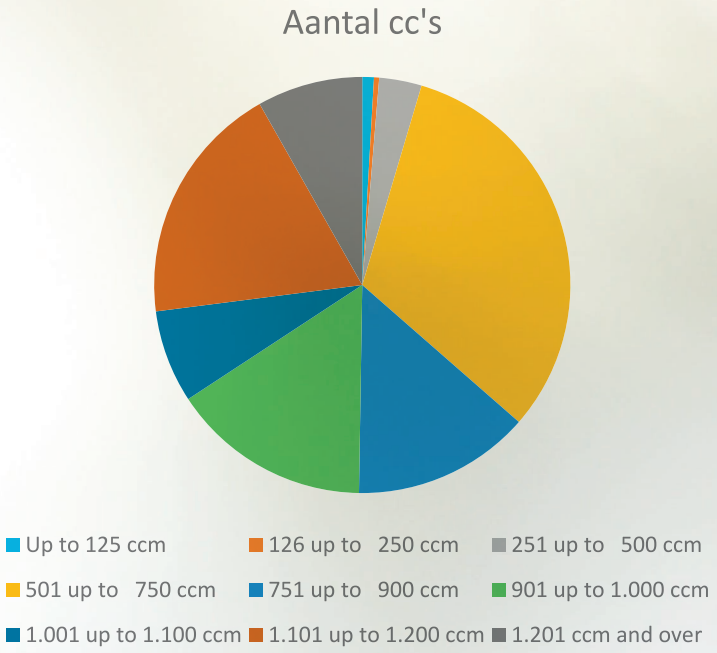


MOTOPLUS POWERED BY MOTORRAD

aantal Pk's	
up to 15 HP	0,7
16 up to 17 HP	0,1
18 up to 27 HP	0,4
28 up to 34 HP	0,7
35 up to 50 HP	7,3
51 up to 70 HP	11,7
71 up to 90 HP	15,1
91 up to 98 HP	9,2
99 or more HP	54,8
Gemiddeld	102

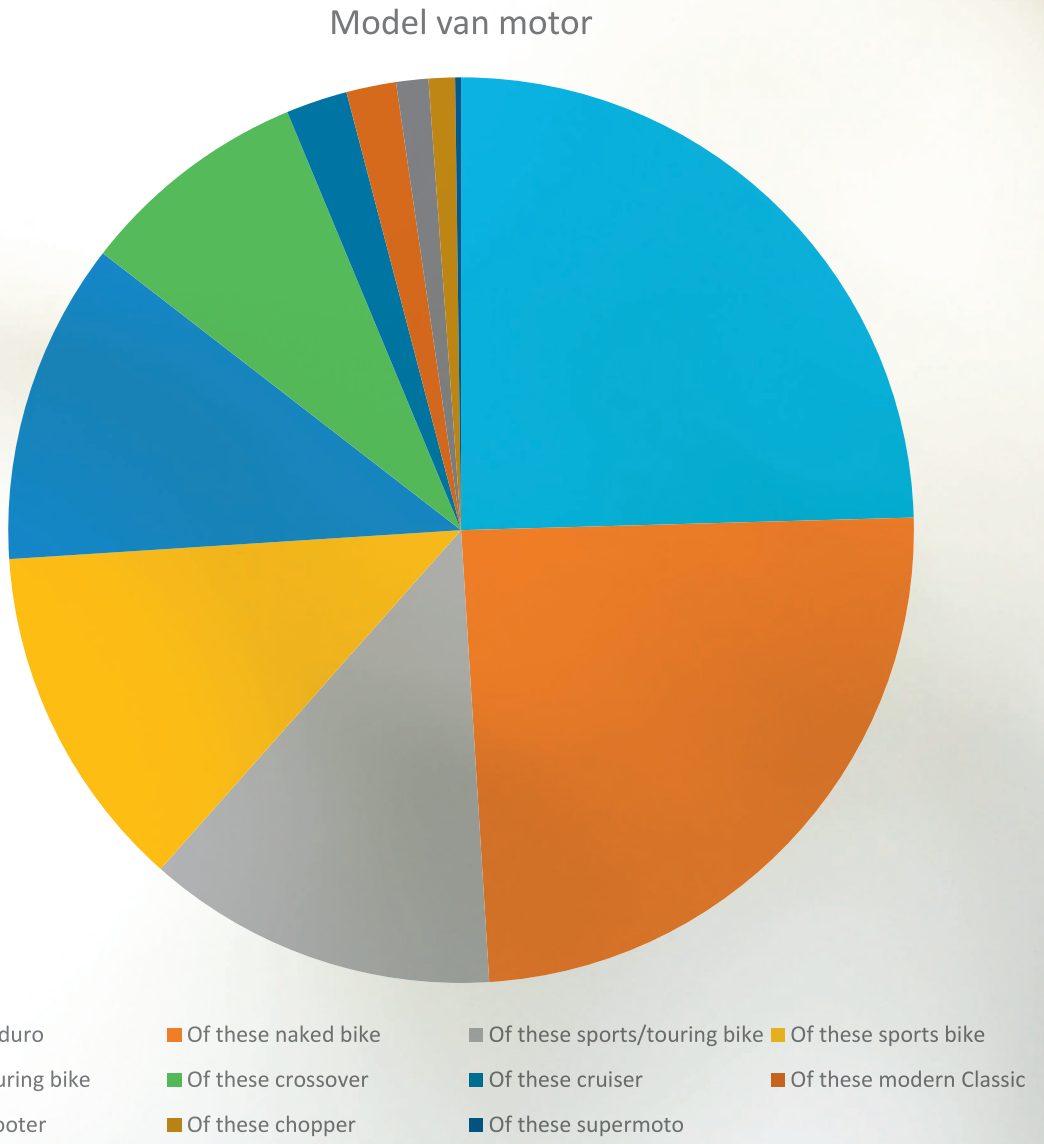
Aantal cc's	
Up to 125 ccm	0,9
126 up to 250 ccm	0,4
251 up to 500 ccm	3,3
501 up to 750 ccm	31,8
751 up to 900 ccm	13,8
901 up to 1.000 ccm	15,5
1.001 up to 1.100 ccm	7,2
1.101 up to 1.200 ccm	18,8
1.201 ccm and over	8,2
Gemiddeld aantal cc	911





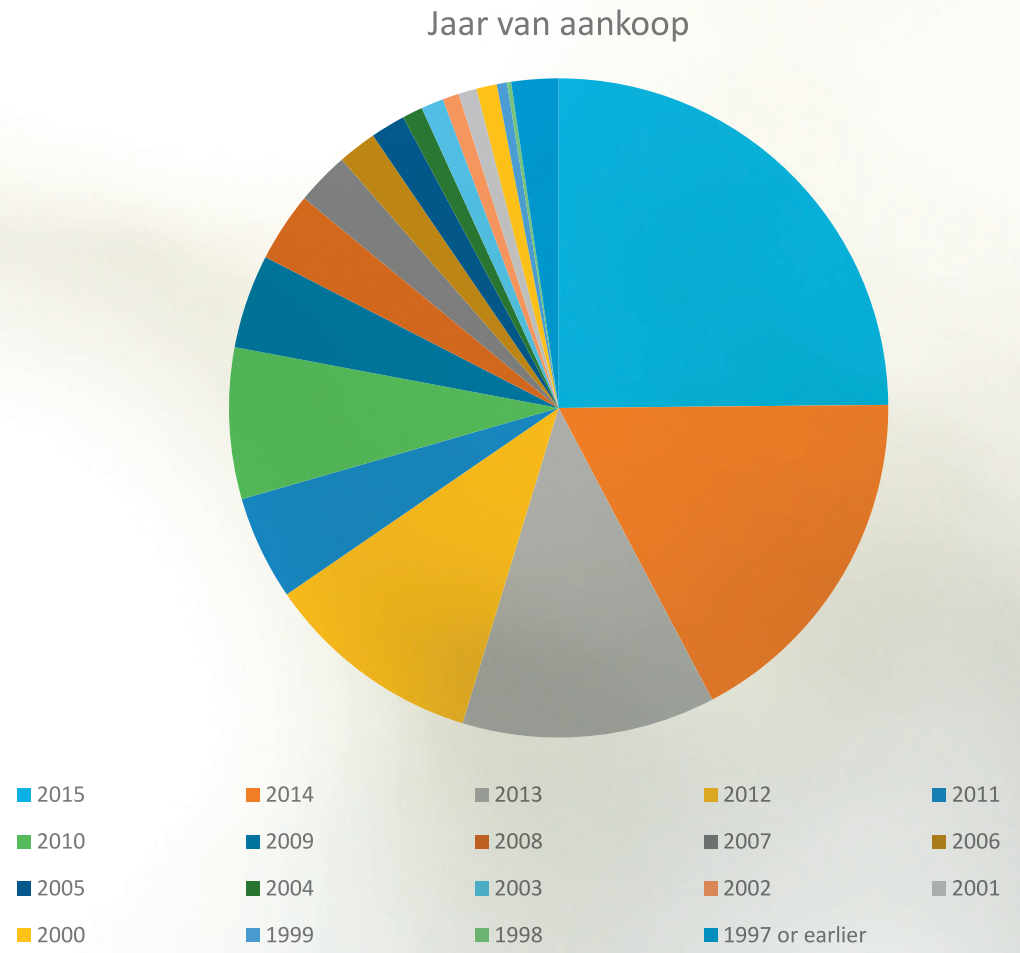
MOTOPLUS POWERED BY MOTORRAD

Model van motor	
Of these allroad/offroad	23,5
Of these naked bike	23,4
Of these sports/touring bike	12,0
Of these sports bike	11,9
Of these touring bike	11,0
Of these crossover	7,9
Of these cruiser	2,1
Of these modern Classic	1,7
Of these scooter	1,1
Of these chopper	0,9
Of these supermoto	0,2

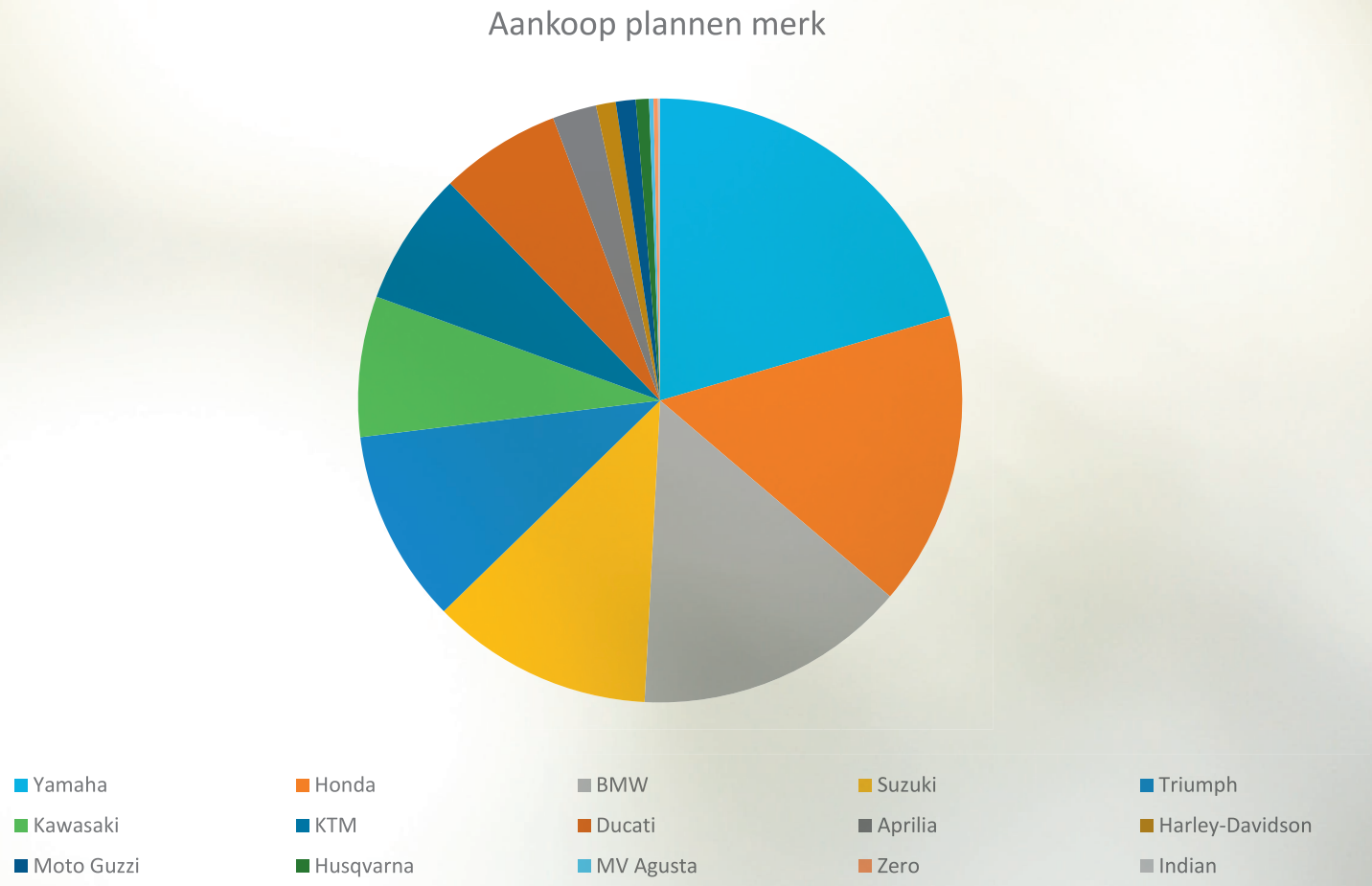


MOTOPLUS POWERED BY MOTORRAD

Jaar van aankoop	
2016	-
2015	24,8
2014	17,4
2013	12,4
2012	10,7
2011	5,1
2010	7,4
2009	4,6
2008	3,4
2007	2,6
2006	1,9
2005	1,7
2004	1,0
2003	1,1
2002	0,8
2001	0,9
2000	1,0
1999	0,5
1998	0,2
1997 or earlier	2,3
Gemiddeld aankoop jaar	2011,3

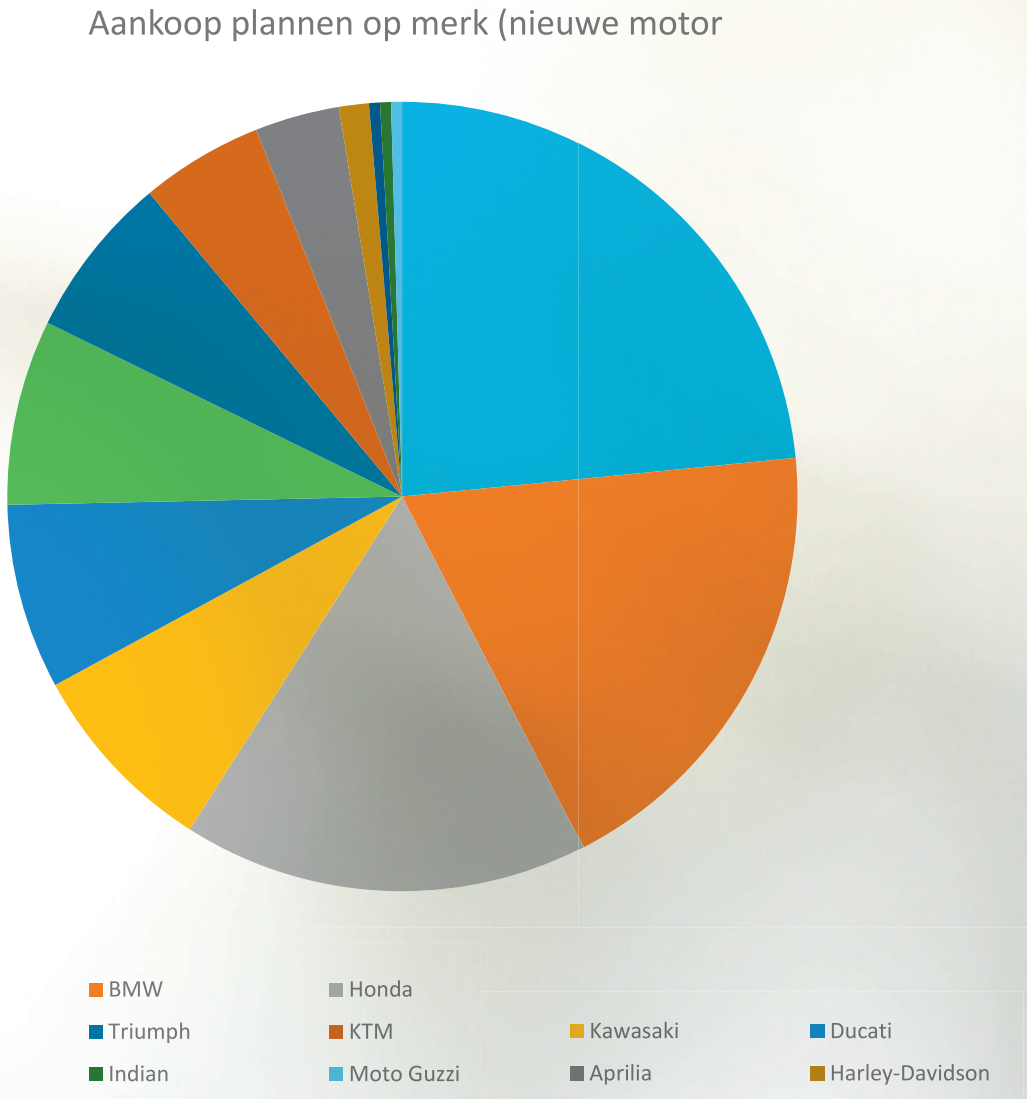


Aankoop plannen op merk	
Yamaha	17,4
Honda	13,4
BMW	12,4
Suzuki	10,1
Triumph	8,8
Kawasaki	6,4
KTM	6,1
Ducati	5,5
Aprilia	2,0
Harley-Davidson	0,9
Moto Guzzi	0,9
Husqvarna	0,6
MV Agusta	0,2
Zero	0,2
Indian	0,1



MOTOPLUS POWERED BY MOTORRAD

Aankoop plannen op merk (nieuwe motor	
Yamaha	21,0
BMW	17,0
Honda	14,9
Kawasaki	7,2
Ducati	6,8
Suzuki	6,8
Triumph	6,0
KTM	4,5
Aprilia	3,1
Harley-David	1,1
Husqvarna	0,4
Indian	0,4
Moto Guzzi	0,4



MOTOPLUS POWERED BY MOTORRAD

Sample size	4.485

Geslacht

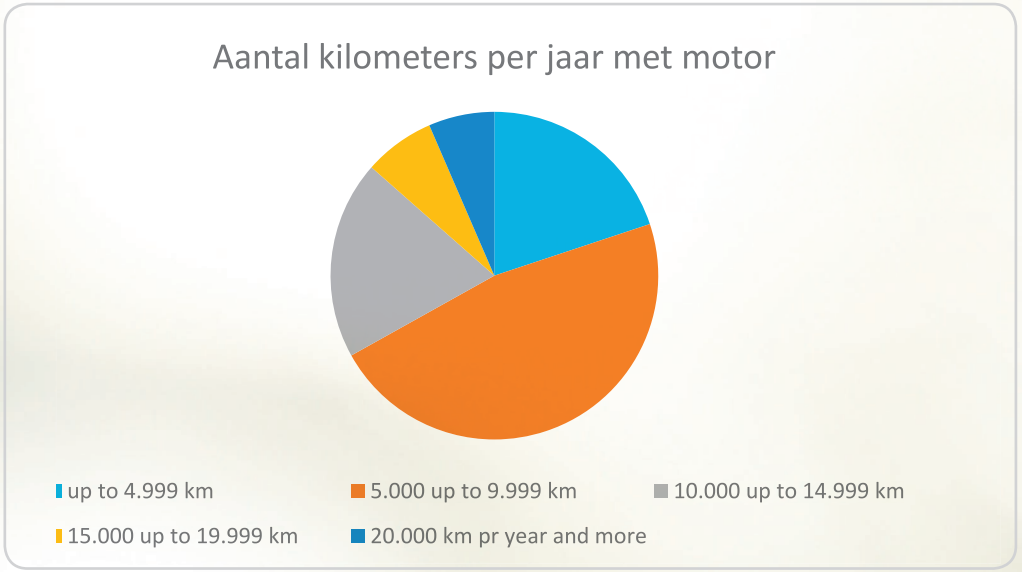
Man	88,5
Vrouw	11,5

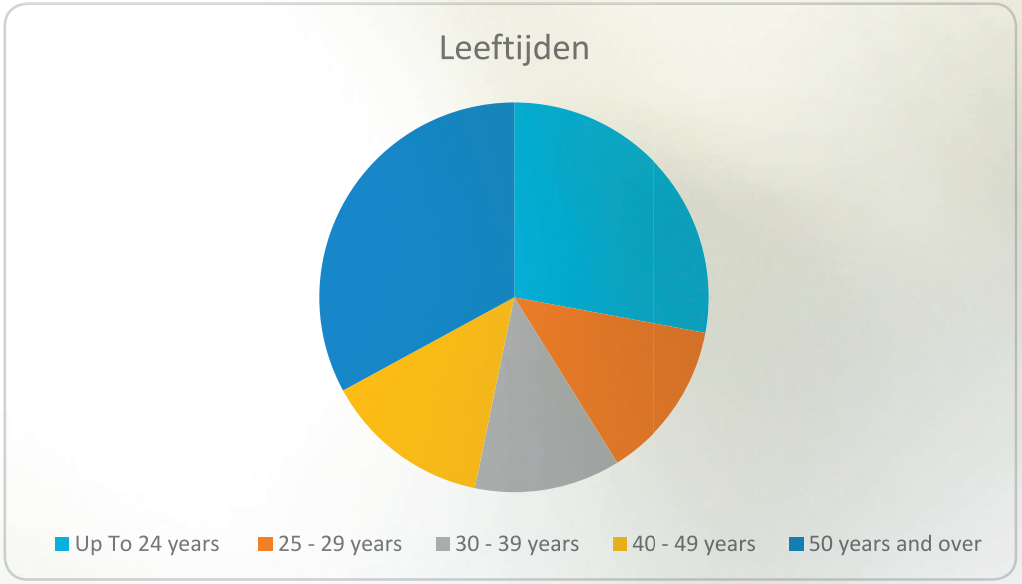
Leeftijden

Up To 24 years	27,9
25 - 29 years	13,2
30 - 39 years	12,1
40 - 49 years	13,8
50 years and over	32,9
Average age	38,1

Aantal kilometers per jaar met motor

up to 4.999 km	19,9
5.000 up to 9.999 km	47,0
10.000 up to 14.999 km	19,6
15.000 up to 19.999 km	7,0
20.000 km pr year and more	6,5
Average km by motorcycle	8,6





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